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ECO-001

**BACHELOR'S DEGREE PROGRAMME****Term-End Examination, 2019****ELECTIVE COURSE : COMMERCE****ECO-001 BUSINESS ORGANISATION****Time : 2 Hours]****[Maximum Marks : 50****(Weightage : 70%)**

**Note : Attempt any five questions. All questions carry equal marks.**

1. Distinguish between the following : [5+5=10]
  - (a) Ownership capital and Borrowed capital.
  - (b) Business and Commerce
2. Explain the concept of 'Business' and describe the objectives of business. [5+5=10]
3. What is cooperative form of business organisation ? Explain the features of a cooperative form of organisation. [5+5=10]

4. What are the various types of business risks ? Discuss the various steps involved in risk management. [4+6=10]
5. What is a public utility ? Explain its features. [3+7=10]
6. Outline the factors which influence the choice of distribution channel. [10]
7. Discuss various methods of raising short-term capital. [10]
8. Explain the relationship between a banker and its customer. [10]

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